

# GEO-SOCIAL GROUP QUERIES WITH MINIMUM ACQUAINTANCE CONSTRAINTS

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## Problem Statement

Given an location-based social networking services (LBSN), a *Geo-social group query with minimum acquaintance constraint* (GSGQ) finds a maximal user result set which satisfies both social constraint and spatial constraint.

### • Social Constraint

- A subgraph is *c*-core if its minimum degree is larger or equal to *c*.
- The user result set and the query user of GSGQ should form a *c*-core, which denotes the social acquaintance constraint.

### • Spatial Constraint

- **GSGQ with range constraint** (GSGQ<sub>range</sub>)  
It finds the largest *c*-core located inside range.  
*e.g. find me the largest user group satisfying c-core in 5th Avenue, Manhattan, NYC.*
- **GSGQ with relaxed *k*NN constraint** (GSGQ<sub>r $k$ NN</sub>)  
It finds a maximal *c*-core of size no less than *k* + 1 with minimum distance.  
*e.g. find me the closest (maximal) group of at least nine users satisfying c-core to be eligible for a bulk discount.*
- **GSGQ with strict *k*NN constraint** (GSGQ <sub>$k$ NN</sub>)  
It finds a *c*-core of size equal to *k* + 1 with minimum distance.  
*e.g. find me the closest group of three users satisfying c-core to play tennis doubles with me.*

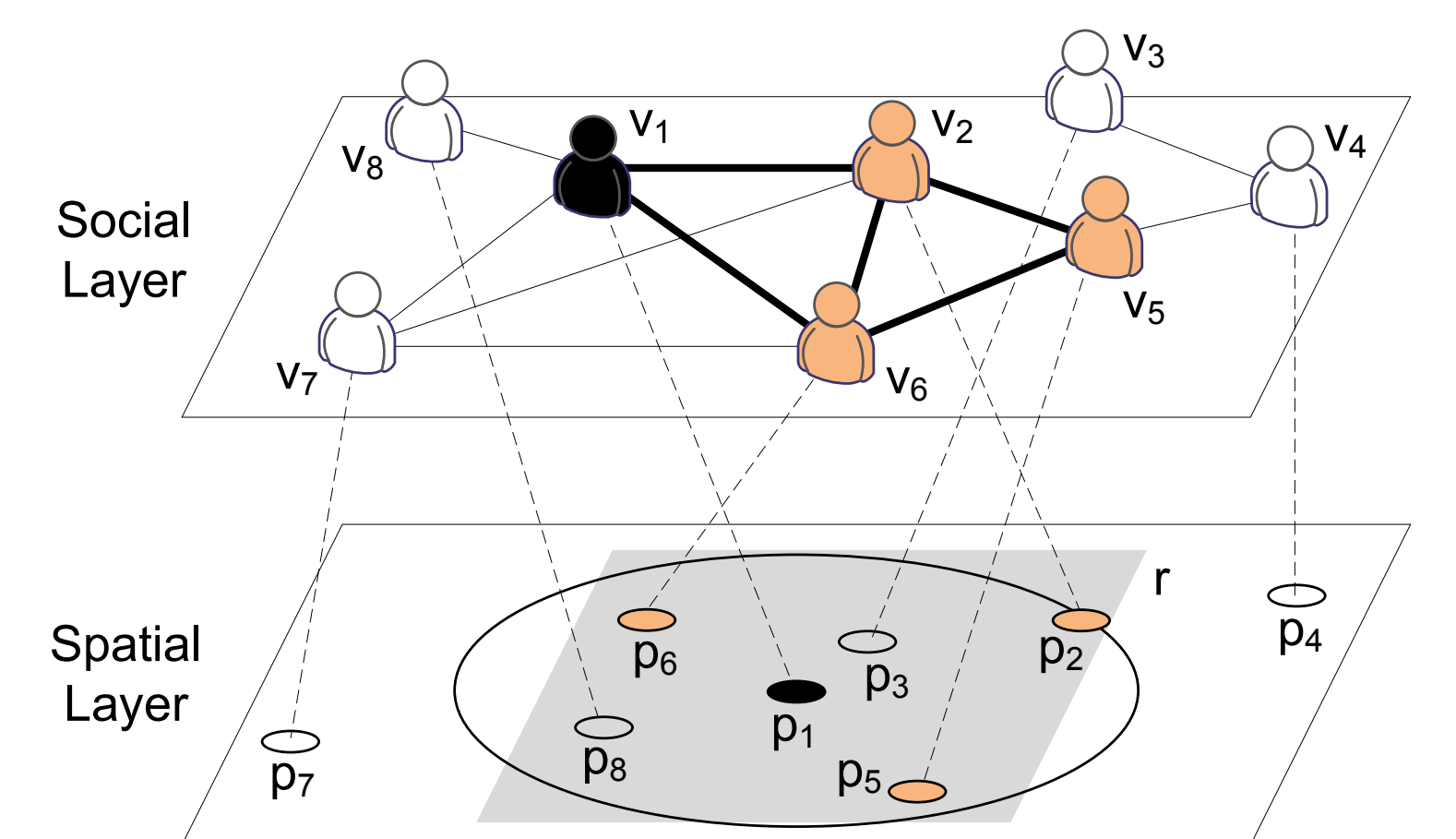


Fig. 1: An example of GSGQ  $\langle v_1, 3NN, 2 \rangle$ . Lines between the users represent acquaintance relations and the points on the spatial layer denote the positions of the users.

## R-tree-based Query Processing

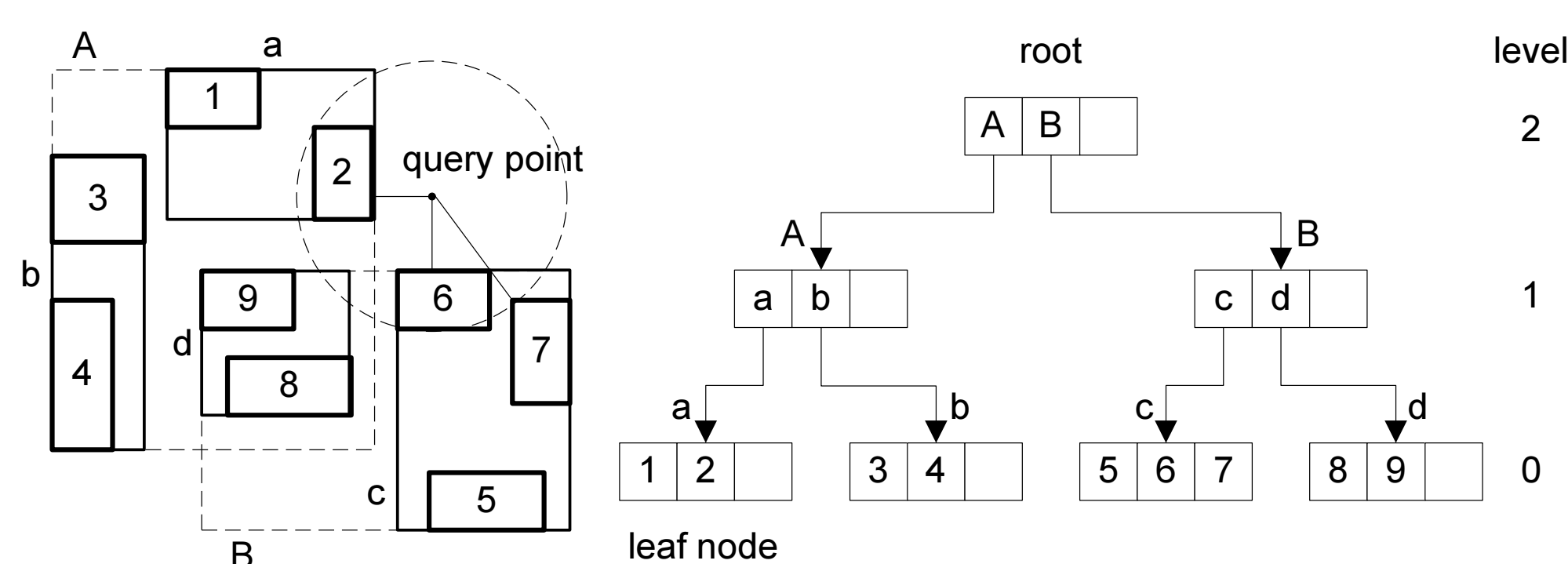


Fig. 2: An example of R-tree

**GSGQ<sub>range</sub>** Find all users in the range using R-tree and compute the *c*-core subgraph  $W'$  formed by these users. If  $v \in W'$ ,  $W = W' - \{v\}$  is the answer, otherwise there is no result.

**GSGQ<sub>r $k$ NN</sub>** Perform *k*NN search on R-tree. When the size of the candidate set  $\tilde{W}$  exceeds *k*, compute *c*-core subgraph  $W'$  formed by  $\tilde{W}$ . If  $v \in W'$  and  $|W'| \geq k + 1$ ,  $W = W' - \{v\}$  is the answer, otherwise continue the search.

**GSGQ <sub>$k$ NN</sub>** Perform *k*NN search on R-tree. When the size of the candidate set  $\tilde{W}$  exceeds *k*, enumerate all possible subsets with the size of *k* + 1 and containing *v*. If such a user set  $W'$  is a *c*-core,  $W = W' - \{v\}$  is the answer.

## Core Bounding Rectangle (CBR)

### CBR of a user

Consider a user  $v \in G$ . Given a minimum degree constraint *c*,  $CBR_{v,c}$  is a rectangle which contains *v* and inside which any user group with *v* (excluding the users on the bounding edges) cannot be a *c*-core.

### Computing a CBR

- Build an initial CBR from nearest users which cannot form a *c*-core.
- Expand the initial CBR outwards to gain the maximal CBR.

### CBR of an entry

Consider an entry *e* with MBR  $MBR_e$  and user set  $V_e$ . Given a minimum degree constraint *c*,  $CBR_{e,c}$  is a rectangle which intersects  $MBR_e$  and inside which any user group containing any user from  $V_e$  (not including the users on the bounding edges) cannot be a *c*-core.

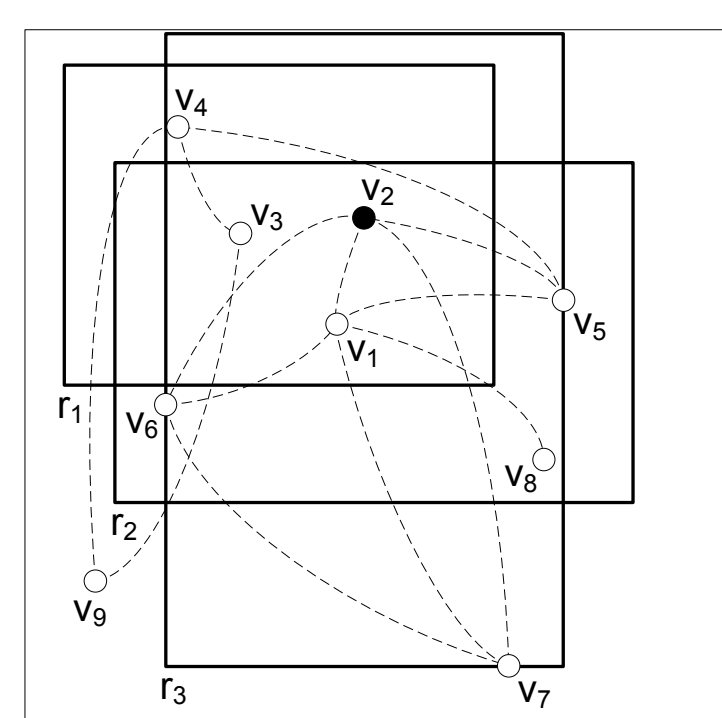


Fig. 3: An example of CBR.  $r_1$  and  $r_3$  are  $CBR_{v_2,2}$ .  $r_2$  is not, because  $\{v_2, v_1, v_6\}$  forms 2-core.

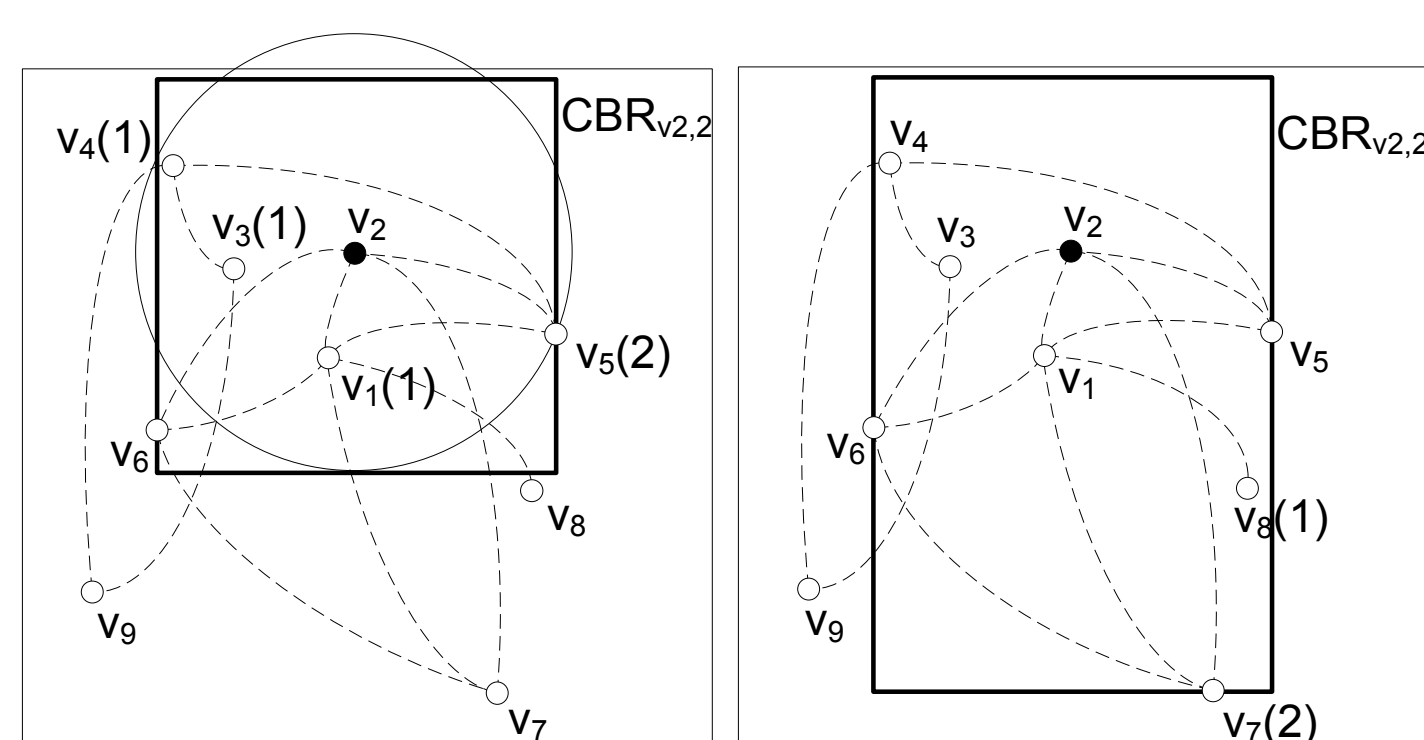


Fig. 4: An example of computing  $CBR_{v_2,2}$ .

## Social-aware R-tree (SaR-tree)

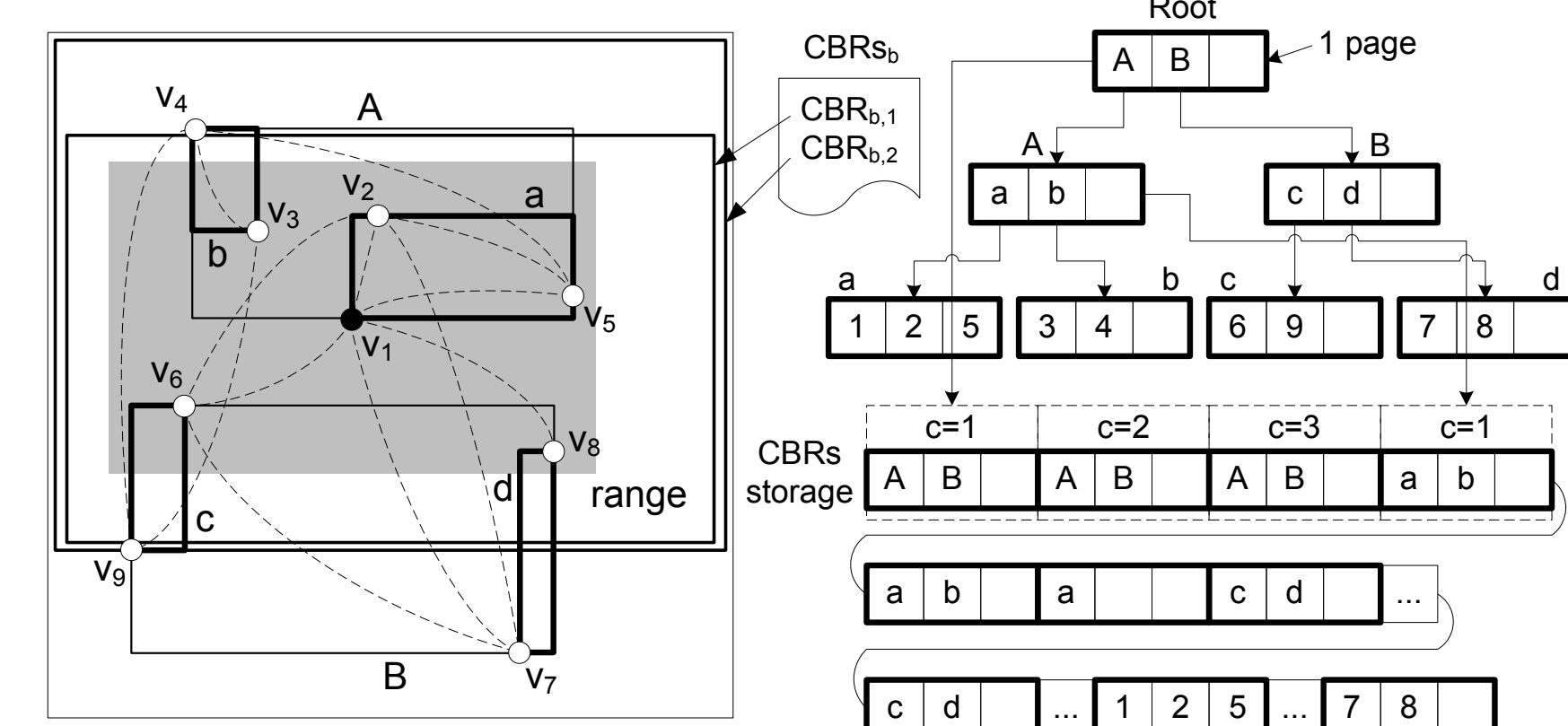


Fig. 5: An example of SaR-tree

- Different from a conventional R-tree, each entry of an SaR-tree refers to two pieces of information, i.e., a set of CBRs and an MBR, to describe the group of users it covers.
- **SaR\*-tree**: Inspired by R\*-tree, use both CBRs and MBR as closeness metric.

$$I(V) = ||MBR_V|| \cdot \sum_c (||\cup_{v \in V} CBR_{v,c} - CBR_{V,c}||)$$

## GSGQ Processing

**GSGQ<sub>range</sub>** If the range is covered by a  $CBR_{e,c}$ , entry *e* can be pruned.

**GSGQ<sub>r $k$ NN</sub>** The sorting key of the *k*NN search is  $d_e = \max\{d(v, MBR_e), d_{in}(v, CBR_{e,c})\}$ , where

$$d_{in}(v, CBR_{e,c}) = \begin{cases} \min_{l \in L_{CBR_{e,c}}} d(v, l), & v \in CBR_{e,c} \\ 0, & \text{otherwise.} \end{cases}$$

**GSGQ <sub>$k$ NN</sub>** Similar to GSGQ<sub>r $k$ NN</sub>, with additional pruning strategies to find result from candidates.

- Core decomposition-based pruning.
- *k*-plex-based pruning.

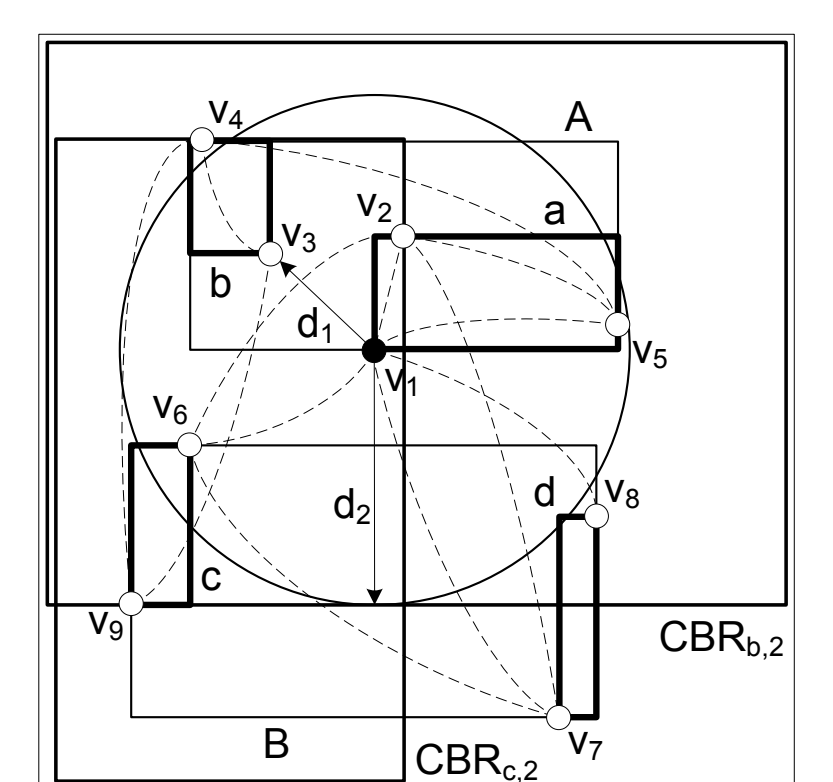


Fig. 6: An example of processing a  $GSGQ_{kNN} \langle v_1, r3NN, 2 \rangle$ . Entry *c* will be visited before entry *b*.

## Performance Evaluation

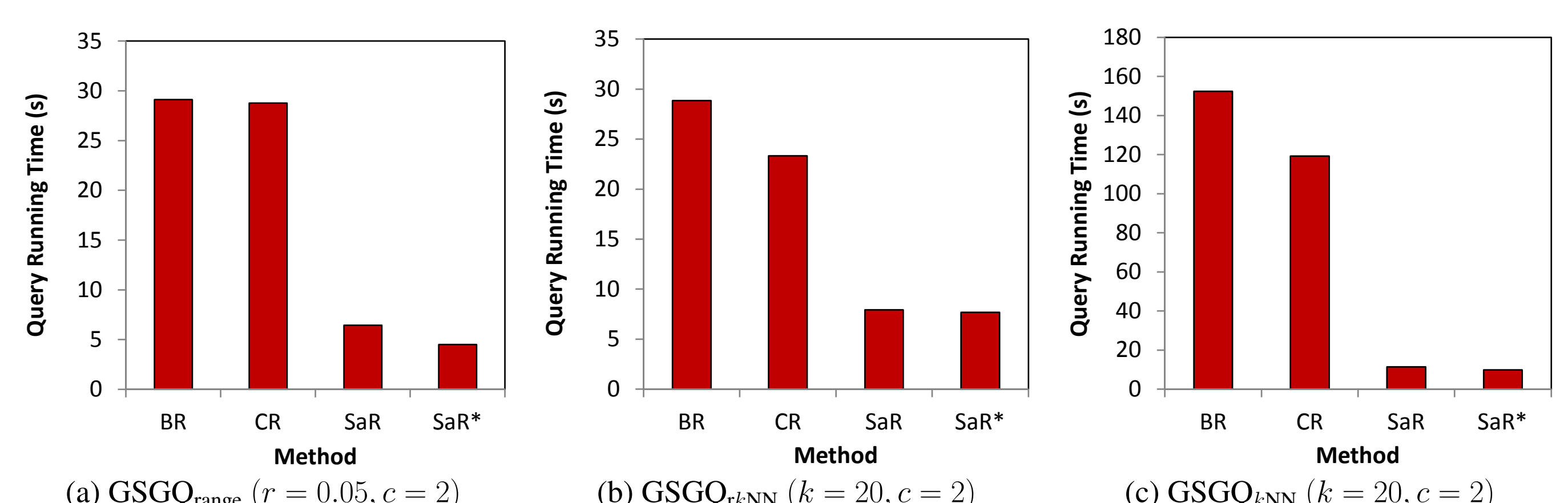


Fig. 7: Overall performance comparison on Twitter-2010 (41M users, 684M edges).